



"WHATCHA BOP" COVERS CONTEST TERMS AND CONDITIONS

1. ORGANIZER

The "Whatcha Bop" Covers Contest (the "Contest") is organized by Yamaha Canada Music Ltd. ("Yamaha"), based at 135 Milner Avenue, Toronto, ON M1S3R1 in Canada.

2. ELIGIBILITY

The Contest is open to Canadian residents aged 13 and over. Participants under the age of 18 must have parental or guardian consent to enter the Contest and to claim any prizes awarded. Participants in Quebec may be required to answer a skill-testing question to claim prizes awarded.

3. CONTEST ENTRY PERIOD

The Contest begins on January 6, 2025, and ends on February 28, 2025, at 11:59 PM EST (the "Entry Period"). Submissions received outside of the Entry Period will not be eligible.

4. HOW TO ENTER

To participate:

- Participants should create and share a cover version of any song currently trending on Social Media. The cover can be in video or audio form and may be a live performance or a studio recording.
- Entries should reflect Yamaha's vision to empower people to "make waves" and may be tagged with #WhatchaBop and @YamahaCanada for visibility (optional).
- Each participant may submit only one entry, which must be posted publicly on Instagram and/or TikTok during the Entry Period.

5. SELECTION CRITERIA

The Yamaha Canada Music creative team will evaluate submissions based on creativity, musical skill, engagement, and alignment with Yamaha's vision to inspire people through music.

6. PRIZES

- The top 15 entries selected by Yamaha's creative team will receive one Yamaha instrument each.
- Winners may choose their instrument from a list of selected Yamaha guitars and keyboards.
- In addition, each winning participant will receive a second Yamaha instrument to give away to their most engaged follower. The method of determining the most engaged follower is at the participant's discretion, subject to any restrictions noted by Yamaha.
- Prizes are non-transferable and may not be exchanged for cash or other items. Yamaha reserves the right to substitute prizes with items of equal or greater value in case of availability issues.

7. NOTIFICATION OF WINNERS

- Winners will be notified via direct message on Instagram or TikTok within 10 days after the Contest ends. Participants will be responsible for reaching out to their chosen followers for prize distribution.
- Quebec participants will be required to correctly answer a mathematical skill-testing question to claim their prize.



8. CONTENT USE RIGHTS

- By entering, participants grant Yamaha a royalty-free, perpetual, irrevocable, non-exclusive license to use, reproduce, modify, publish, and display their submitted content in Yamaha's marketing and promotional activities.
- Yamaha may use winning entries across various media channels, including social media, websites, and promotional materials, with credit to the creator.

9. PERSONAL INFORMATION

- Participants agree that any personal information collected during the Contest may be used by Yamaha to administer the Contest and fulfill prizes. Personal information will not be shared with third parties without consent, except as necessary for the purpose of fulfilling prizes.
- For participants under 18, parental or guardian consent will be required to collect or use any personal information for the purpose of the Contest.

10. LIMITATION OF LIABILITY

Yamaha assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation, or transmission issues during the Contest. Yamaha reserves the right to cancel, suspend, or modify the Contest in the event of technical difficulties or other unforeseen circumstances.

11. AGREEMENT TO TERMS AND CONDITIONS

By participating, entrants (and their parents or guardians, if under 18) agree to abide by these Terms and Conditions and acknowledge that Yamaha's decisions regarding all aspects of the Contest are final.